



Queensland Walks calls for Queensland state government funding of:

**QWS
\$40 Million**

1. Funding of the Queensland Walking Strategy to continue the valuable Action Plan 2021 - 2025. Investment \$40 Million over four years.

\$500K

2. Queensland Walks funding extension.

\$400K

5. Kids Walk trial program.

\$250K

3. Community activation for walking.

\$300K

6. 'I walk too': Digital storytelling for seniors, communities and disabilities.

\$300K

4. Slower speed neighbourhood trials.

\$150K

7. 'Walking is good for our mental wellness and health' project.





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1. Funding of the Queensland Walking Strategy to continue the valuable Action Plan 2021 - 2025. Investment \$40 million over four years.

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2. Queensland Walks funding extension. Queensland Walks has been funded for three projects until October 2021, and we recommend continued funding of:

- **Queensland Walks' week: 2022 – 2025**
- **Queensland Walking Alliance: October 2021 – June 2025**
- **Walk hub continuation, review and evaluation 2021 – June 2025**
- **Continued advocacy and capacity building 2021 – 2025**

Investment \$500,000 over four years. July 2021 – 2025

\$250K

3. Community activation for walking.

Queensland Walks was funded to scope a community activation project. We have identified some priority locations, and propose funding to deliver the community activation pilot of two locations that will include community engagement, capacity building, pedestrian focused Tactical Urbanism, open streets, space for health, COVID-safe dining and footpath use investigation, along with pop-up outdoor dining and stores and community awareness-raising. The benefit of this project will be to provide road safety awareness and improvements, pedestrian awareness, advocacy and education.

Investment \$250,000 over two years. January 2021 – December 2022

\$300K

4. Slower speed neighbourhood trials

Queensland Walks aims to identify two – four locations to trial a slow speed neighbourhood near a school, hospital, community hub or shopping centre precinct. The project would include:

- scoping, consultation with local and state government along with community and stakeholder engagement.
- Partnering with local researchers to conduct a pre-evaluation and post-implementation evaluation using a mix of technical and observational methodology. This trial project would happen at two locations: one urban location and one regional or town centre.

Investment \$ 300,000 over two years. January 2021 – December 2022.

\$400K

5. Kids Walk trial program. A partnership with Queensland Walks, Outdoors Queensland (formerly QORF) and Nature Play Qld.

Project Objective: The purpose of the project is to hear the child's voice on the safety and accessibility of walking in their neighbourhood and then take action.

This project will investigate the research on children-led data, connection to safe walkable infrastructure, independent mobility and link road safety messaging with urban decision makers. Specifically:

- A children-led and designed walkability audit using a digital platform with use of illustrations, animations and children's perception of the road, walking infrastructure and urban environment.
- The project will disseminate the findings from the Kids Walk program to partners and engage with urban and road design and engineering orgs.
- The trial program will link with Nature Play's Digital Doorknock app and engage pre-existing and future Outdoors Queensland and Nature Play participants, schools and communities
- The trial program will embed walking advocacy and awareness-raising into Outdoors Queensland Nature Play programming and Digital Doorknock messaging

- Link with pre-existing behaviour change programs such as - Active School Travel programs
- Provide road safety messaging and education, and interlinking with RACQ Streets Ahead program or equivalent
- Link road safety awareness and messaging to children and families
- Priority areas in Queensland identified through consultation
- Investigation of partnership funding and grants to conduct research and project evaluation
- Partnering with other organisations and programs and existing tools such as a journey access tool, Heart Foundation's walkability audit etc.

Investment \$400,000 over two years January 2021 – December 2022

\$300K

6. 'I walk too': Digital story telling for educational purposes with a seniors, communities and disabilities focus specifically on:

- **Seniors walking mobility and design awareness story telling**
- **Disability mobility and design awareness story telling**
- Awareness raising of the pedestrian needs for seniors and people with disabilities to ensure that urban design and walking facilities are more accessible and comfortable and continue to be active near neighbourhoods, and near community hubs
- Awareness raising with road users to understand our more vulnerable community members and how to support an inclusive walking environment
- Co-advocacy with senior and disability based agencies organisation such as (including but not limited to Briometric mapping, Queenslanders with a Disability Network, COTAQ, ESSA, Exercise Right, Carers Qld, Meals on Wheels, Rotary, Probus, Men's Sheds, Lions. U3A, Vision Australian, Blind Dog Queensland, Spinal Life, Aged and disability advocacy, Aboriginal and Torres Strait Islander Disability Network of Queensland, Stroke, Spinal Injuries, Young care etc.)

Investment \$300,000 over four years

\$150K

7. 'Walking is good for our mental wellness and health' project

Social prescribing of community support and wellness activities is increasingly being recognised by health professionals as a valuable addition to a range of other treatments to improve mental health. Acknowledging that walking as a physical activity that benefits mental wellness is often overlooked, this project would seek to target interagency engagement to develop a social prescribing program for walking. We would then seek to promote this program via social media and other marketing tactics to both the community and health professionals.

Investment \$150,000 over four years.



Queensland Walks is a community based non-profit organisation that advocates for more walkable places to encourage more people of all ages and abilities to walk. Queensland Walks aims to improve the conditions and profile of walking, and support and encourage government, organisations, businesses and agencies to improve policy and funding priorities to enhance walking in a sub-tropical environment.

Walking is integral for community: for health, for mobility, for local business and for the safety of the local community. Our aim is to see walking environments so desirable that walking is an accessible and daily activity and the first choice of travel mode – to work, to school, to community centres, to the shops. With 40% of Queensland adults, and 59% of Queensland children not getting enough physical activity¹ we need to see Queenslanders walking more for their health.



¹ Queensland Health. 2018 *The Health of Queenslanders 2018*. Report of the Chief Health Officer Queensland.